

Agenda Item No: 6

Report to: Museums Committee

Date of Meeting: 16 March 2016

Report Title: Museum Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the third quarter of 2014-15

Recommendation(s)

1. that the Committee accepts the report and are satisfied with the comments in the report

Reasons for Recommendations

Introduction

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1. Attendances: Hastings Museum and Art Gallery

The figures for October to December 2013 are given for comparison.

	Oct to Dec 2014	Oct to Dec 2013
Number of visitors	10,249	7,177
Pupils in organised groups	644	318

2. Attendances: Old Town Hall Museum

	Oct to Dec 2014	Oct to Dec 2013
Number of visitors	3,055	3,466
Pupils in organised groups	100	95

3. Website Visits

The total number of visits to hmag.org.uk website for Quarter 3 is 42,809. The comparable measure for Quarter 3, 2013-14 is 36,131.

4. Weddings and Civil Ceremonies

There was one wedding held in Quarter 3. There are 20 ceremonies booked for 2015-16 so far. A wedding fair will be held on 26 April.

5. Comment

The majority of educational visits are made by Language Student Groups. Schools and Colleges who have visited in the last quarter include Sussex Coast College, Buckswood, Ore Valley Academy, Torfield, St Pauls, Christ Church, Pebsham, Staplecross, Salehurst and Brede Primary Schools.

The total visitor numbers for the calendar year 2014 were 43,168 at Johns Place (39,157 in 2013) and 20,091 at the Old Town Hall (27,375).

Wards Affected

Castle, Old Hastings

Area(s) Affected

Central Hastings, East Hastings

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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